ECRR Workshop
20 October 2010

Eco Tourism –
Challenges and Opportunities

“Loch Lomond
and the challenge of managing visitors”

Carron Tobin, Director, ruralDimensions Ltd
WHAT DOES IT MEAN TO BE A NATIONAL PARK?

• LL&TT National Park is one of **40,000 Protected Areas** covering over one tenth of the earth’s land surface

• A Protected Area is defined as **“An area of land and/or sea which is dedicated to the protection and maintenance of biological diversity, and of natural and associated cultural resources..”**

IUCN
IUCN CATEGORIES OF PROTECTED AREAS

1. Strict Nature Reserve/Wilderness Area

2. National Park managed mainly for ecosystem protection & recreation

3. Natural Monument

4. Habitat/Species Management Area

5. Protected Landscape managed for landscape protection and recreation

6. Managed Resource Protected Area
“Protected Area Management for the Twenty-First Century”

Protected areas were once planned AGAINST people, now it is recognised that they need to be planned WITH local people.

In order to be effective, the management of the Category 5 Protected Area must be based on a collaborative approach, with local people and key interest groups at the very core of management.
National Park Plan 2007-2012
A FRAMEWORK AND ACTION PLAN
FOR SUSTAINABLE TOURISM
JANUARY 2008
Loch Lomond & the Trossachs Community Futures
Loch Lomond & the Trossachs Community Futures
<table>
<thead>
<tr>
<th>Category</th>
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**LOCH LOMOND & THE TROSSACHS NATIONAL PARK**

Some facts and figures ...

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WEST HIGHLAND WAY
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The ‘challenge’ of visitor management?

- ‘WILD’ camping
- Litter & human waste
- Environmental damage
- Anti-social behavior
- Water safety
The Brigadier Alasdair Pearson II
‘DON’T BE A TOSSEr’ Community Litter Initiative

• Led by the National Park Community Partnership

• Delivered through community action and National Park Volunteers

• Raised awareness through car stickers, posters & bags
RESPECT LEAFLET CAMPAIGN 2007

- Targeting water’s edge locations
- Fishing activity
- Links to SNH and KSB messages
- Responds to community and riparian owners demand
- Distributed by Rangers and local businesses
RESPECT SAFER LOCH LOMOND & THE TROSSACHS 2008

• Joint working with the Police – Project Ironworks launched
• High profile and highly visible patrols
• Targeted weekends through out summer
• helpline telephone number to report incidents
Operation Ironworks 2008. . . some facts

- 196 Officers involved
- 402 vehicles stopped
- 16 anti-social behaviour penalties and 69 fixed penalties
- 59 people reported
- 1100 litter bags handed out
- Drug searches and alcohol confiscated
RESPECT the Park 2009

- Project Ironworks
- High profile and highly visible patrols
- Targeted weekends throughout summer
- Dedicated National Park Police Officer – PC Paul Barr
- Special Constable initiative
- East Loch Lomond camping byelaw
National Park Employer Supported Special Constables Pilot Initiative 2009
Operation Ironworks April to August 2010... some facts

<table>
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<th>Staff</th>
<th>(Police, Rangers and Wardens)</th>
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<tr>
<td>Enforcement</td>
<td>177 Police Reports Submitted</td>
</tr>
<tr>
<td></td>
<td>205 Fixed Penalties Issued</td>
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<tr>
<td></td>
<td>133 Litres of alcohol seized</td>
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<tr>
<td>Visibility</td>
<td>646 Hours foot patrol</td>
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<tr>
<td></td>
<td>1582 Hours vehicle patrol</td>
</tr>
<tr>
<td></td>
<td>158 Hours boat patrol</td>
</tr>
<tr>
<td></td>
<td>8082 Vehicles checked</td>
</tr>
<tr>
<td>Promoting Respect</td>
<td>Respect leaflets handed out</td>
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<td>Respect litter bags handed out</td>
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<tr>
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<td>Marine Safety Packs handed out</td>
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Loch Lomond & the Trossachs Community Futures
Friends of Loch Lomond & The Trossachs ‘ourpark’ Visitor Payback Scheme

• A partnership project supported by SE, SNH, FCS, Local Authorities, LEADER

• Establishes a Tourism & Conservation Fund

• Funding raised through a voluntary levy secured through local tourism businesses and donations
Fascadail Country Guest House are collecting donations for their 'OUR park' scheme which supports vital conservation works in Loch Lomond & The Trossachs National Park.

Thank you for your donation!

For more information go to the website or please send your donation to:...
“Love Loch Lomond!”
“In the Frame?”
Business Supporters of the Friends
Loch Lomond - The challenge of managing visitors...

Some food for thought...

- Eco tourism haven or Glasgow’s Green Lung?
- The ‘2% factor’
- Sacrificial honeypots?
- Countryside Rangers or special constables?
- Educate ... or just clear up after them?
- the role of visitor payback and volunteering
- business engagement and corporate support
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