

The Value of Social Science

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The Government's Purpose

“To focus government and public services on creating a more successful country, with opportunities for all of Scotland to flourish, through increasing sustainable economic growth”

National Outcomes

We live our lives safe from crime, disorder and danger.... We have strong, resilient and supportive communities... Our young people are successful learners, confident individuals... Our children have the best start in life... We have improved the life chances for children, young people and families at risk... We live longer, healthier lives... We reduce the environmental impact of our consumption and production... We have tackled the significant inequalities in Scottish society... Our public services are high quality, continually improving, efficient and responsive to local people's needs

SG Budget 2012-13

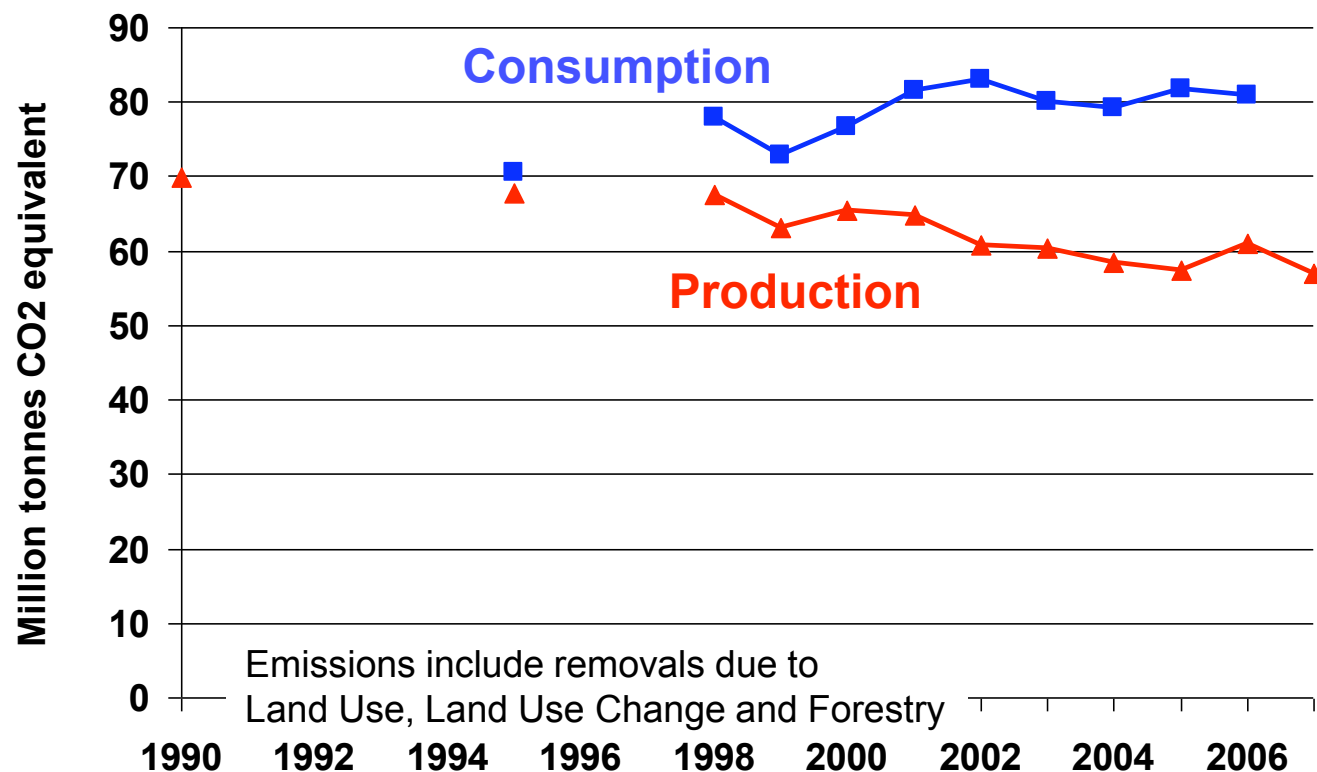
Growing the rural economy through...

- *Community empowerment*
- *Improving rural connectivity*
- *Building up our food and drink industry*
- *Supporting renewables, enhancing our natural resources, and tackling climate change*

*When measured on a domestic **production** basis, Scottish emissions **appear** to have fallen*

*However, on a domestic **consumption** basis, emissions have risen*

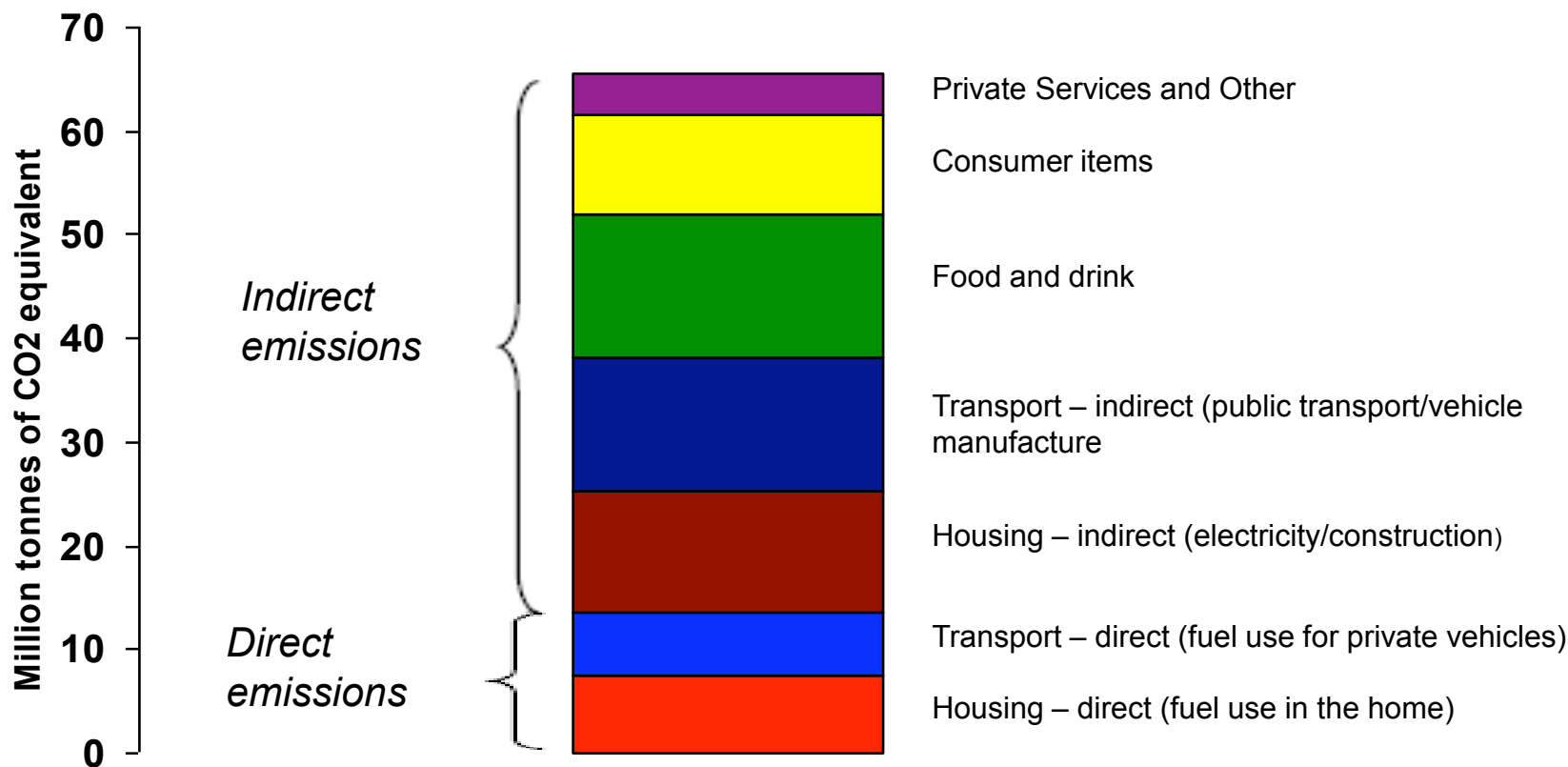
Scottish production and consumption GHG emissions

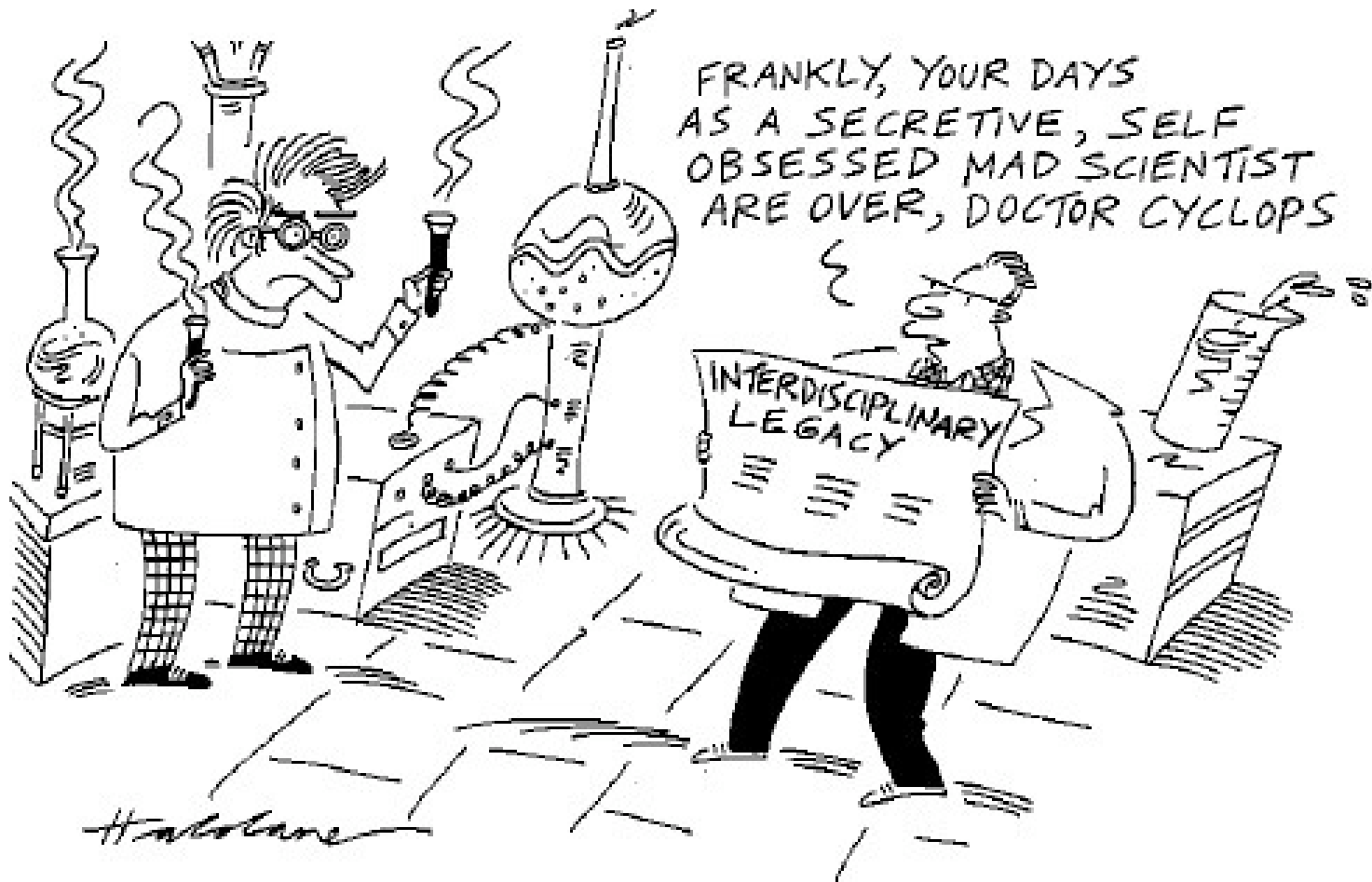


Between 1995 and 2006:
emissions on a production basis have fallen by 10%
emissions on a consumption basis have risen by 15%

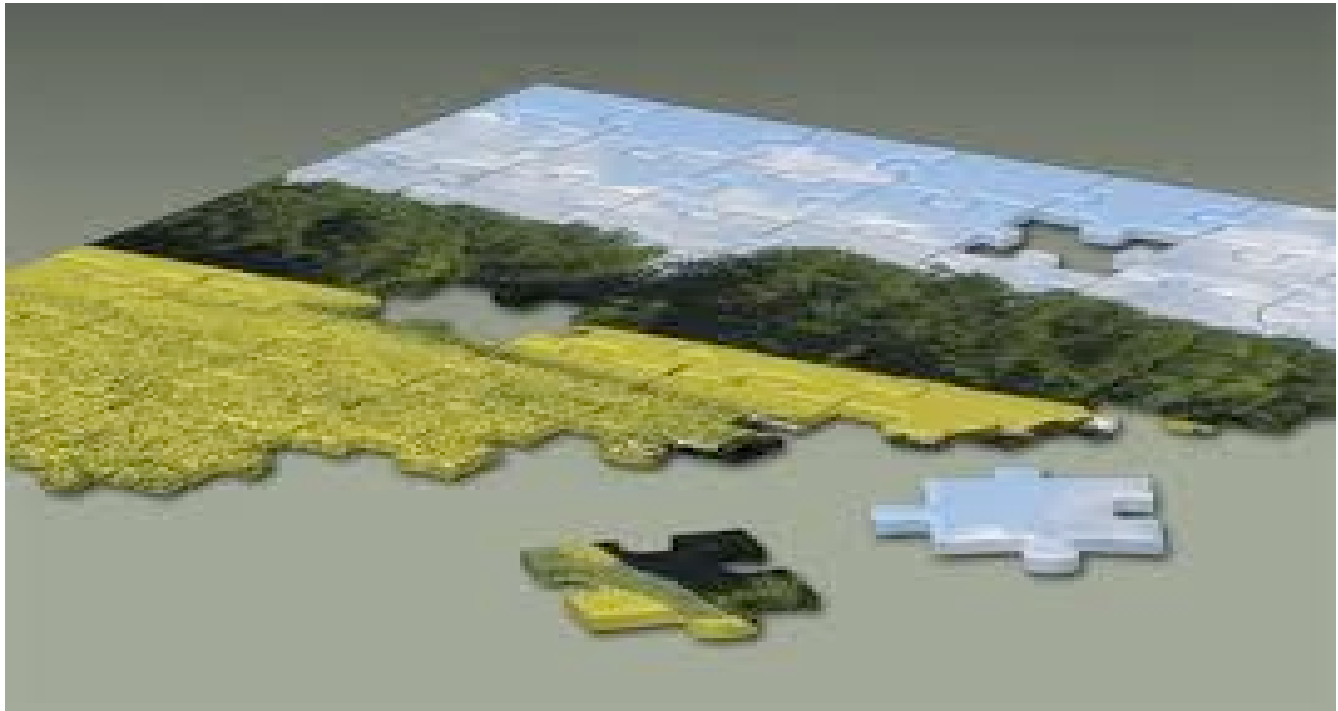
79% of individuals' carbon impact is through the product and services we buy and use

Estimated GHG emissions from Scottish household consumption 2006





Source: *Adventures in Science*
(RELU 2011)



A Vibrant Future

- Rigour
- Interdisciplinary
- Impact
- Collaboration
- Visibility